

**VILLAGE OF LAKE BARRINGTON
MINUTES OF THE SPECIAL JOINT MEETING OF THE BOARD OF TRUSTEES.
PLAN COMMISSION AND ZONING BOARD OF APPEALS
HELD JULY 16, 2011**

Approved

1. CALL TO ORDER

A Special Joint Meeting of the President, Board of Trustees, Plan Commission and Zoning Board of Appeals of the Village of Lake Barrington was held at the Lake Barrington Field House, 28156 W. Northpointe Parkway, Lake Barrington, IL, on Saturday, July 16, 2011, and was called to order by President Richardson at 9:05 a.m. Village Clerk Peterson was appointed Recording Secretary.

2. MEMBERS PRESENT

President Richardson; Trustees Burke, DeJesu, Raclaw, Schaller and Schofield, Plan Commission Chairperson Daulton Lange; Zoning Board of Appeals Chairperson Delisle; and Zoning Board of Appeals members Henehan and Austgen.

Staff Present: Village Administrator Martin and Village Clerk Peterson

Others Present: Village Attorney Bateman

3. DISCUSSION – STRATEGIC PLANNING

Mr. Martin stated the group would be discussing economic development strategic planning and gave an overview of the topics that would be covered.

Lake Barrington Field House (LBFH) Update: Michael Maude, Vice President of Business Development

Mr. Maude announced Sports Facility Advisory (SFA) was hired as the new management company following a nationwide search conducted by the United Sports Organization of Barrington (USOB), owner of the LBFH, and the bond holders. Gary Lindsey of SFA is the new facility manager for the LBFH. Mr. Maude explained the new business model of expanding their business network through building relationships with athletes and their families and creating partnerships with local governments and businesses. He provided information regarding their new website, membership program which will offer discounts to local businesses and upcoming programming. They will be holding their grand re-opening on September 23-25. Discussion was held regarding parking issues and clean up of the adjacent parcels.

Confirmation of Comprehensive Plan Goals for Pepper Road and Market Place

Mr. Martin outlined economic development options and President Richardson added that the Village's role is to create an environment where private business thrives and that it is accomplished through substantive and attitudinal means. The group reviewed each point of the Comprehensive Plan Goals for Commercial Area A: Route 14 and Pepper/Kelsey Roads and Commercial Area B: Route 59 and Kelsey Road (The Market Place).

Discussion was held regarding aesthetics along Pepper Road, definition of “neighborhood commercial center”, balancing residents’ need for convenience and impact of commercial centers’ impact on nearby residents, and opportunities for the Market Place to meet needs of area residents.

Discussion of Economic Development Work Areas

Mr. Martin explained he and Trustee Raclaw, Chairperson of the Economic Development Committee, consider the economic development work areas as “pots” to pour actionable items into and that today’s discussion is to develop the actionable items for each of those “pots”. The Work Areas that were reviewed and discussed are as follows:

- Business Outreach
- Infrastructure
- Regulatory
- Marketing/Branding
- Properties of Interest

Group members shared and discussed ideas to implement for each work area as part of the Village’s economic development strategic plan.

Discussion of Work Roles and Action Planning

President Richardson displayed a form titled “2011-2012 Action Plan – Status Report and Update” in which he filled with action items discussed during the meeting for each work area. He explained the action plan document provides a visual to track the plan. It lists the action items, who is responsible, and includes an implementation timeline grid and status codes to measure and report on progress.

Wrap Up – Next Steps

The action items will be prioritized and assigned, and the completed action plan document will be provided to Village officials. President Richardson suggested forming a task force for each of the following commercial/business areas: Market Place, Lake Barrington Business and Industrial Park, and the Northpointe Development.

4. **ADJOURNMENT:** President Richardson adjourned the meeting at 11:00 a.m.

Respectfully submitted,

Loretta Peterson
Village Clerk
Recording Secretary